

43.
601/145
THE
NEW
SCIENCE
OF

BODY MOLDING

How, in fifteen
minutes a day,
you can
**MAKE YOUR
BODY
WHAT YOU WILL**
with the

JANETTE
BODYMOLIER



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FOR MEN, WOMEN AND CHILDREN

**ARMS
SHOULDERS
LEGS
THIGHS
NECK
WAIST
CHEST
ANKLES
WRISTS
HIPS
BACK**

Now You Can Have Just the Proportions You Wish

Mold your body to conform to fashion's dictates. Have a figure of natural beauty. Eliminate surplus flesh. Reshape broad hips, thighs and ankles. Regain the form of youth, and build new health while doing it. Thanks to the Janette Body Molder, a way has been provided to bring new symmetry, new beauty, and new grace to any figure. This is a NEW method, a natural method that will instantly appeal to users and authorities everywhere. Its application is simple and you will really enjoy it.

Health and Beauty and a Perfect Form

Nature never intended anyone to be fat, nor does excess flesh go with perfect health, but health can be built, and with it new bodily beauty found, without work, without diet, and without strenuous exercise.

Mold your body by the age-old system of gentle massage, but use the modern method, right in your own home, in the privacy of your bedroom or bath, and do it joyfully. Try the Janette Body Molder, note the exhilaration, the new feeling of well being and health that comes through its gentle application of these scientific principles. Note

how wonderfully you feel, with what new vim and energy you approach your daily tasks. Five minutes a day will bring marvelous results, and just a few minutes additional will hasten weight reduction and that approach to youthful health and energy which we all desire.

Any woman, regardless of age, can almost instantly feel the beneficial results and note the wonder of instantaneous improvement in bodily appearance. Try the Janette Body Molder. Accept no substitute. Take advantage of our free trial offer.

Beauty Aid for Women Body Builder for Men—

The Janette Body Molder applies, scientifically, certain known physical truths. Women use it to remold a faulty form. If bust, shoulders or hips are too large, they can be reduced in short order to just the proportions desired. Arms, legs and ankles acquire new grace, new symmetry and slenderness.

Men use the Janette Body Molder

to toughen soft and flabby muscles, to increase chest expansion, and to replace the exercise that most of us find too arduous.

The Janette Body Molder is the great modern conditioner. It reduces or builds to normal, and the process gives real joy and happiness. Look better, feel better, and once more realize that youth—least the energies of youth—can return.



Fits Anywhere

Note the grace of outline of the Janette Body Molder. Note its convenient size and the small space it occupies. A kitchenette apartment or large home, private room in hotel or club, or any bathroom will accommodate this device easily. Set it in a corner when not in use, move it where you wish, use it morning or night, or both, and have fun doing it.

Remember, we will place a machine on trial to prove its real worth, its value as a beauty and health builder. A trial will convince you that this modern device offers the most in beauty and most in health.

**Any Part of the Body Can Be Strengthened, Toned up, or
Reduced-Molded to New Beauty, New Health - with the**

JANETTE

Have Just You Wish

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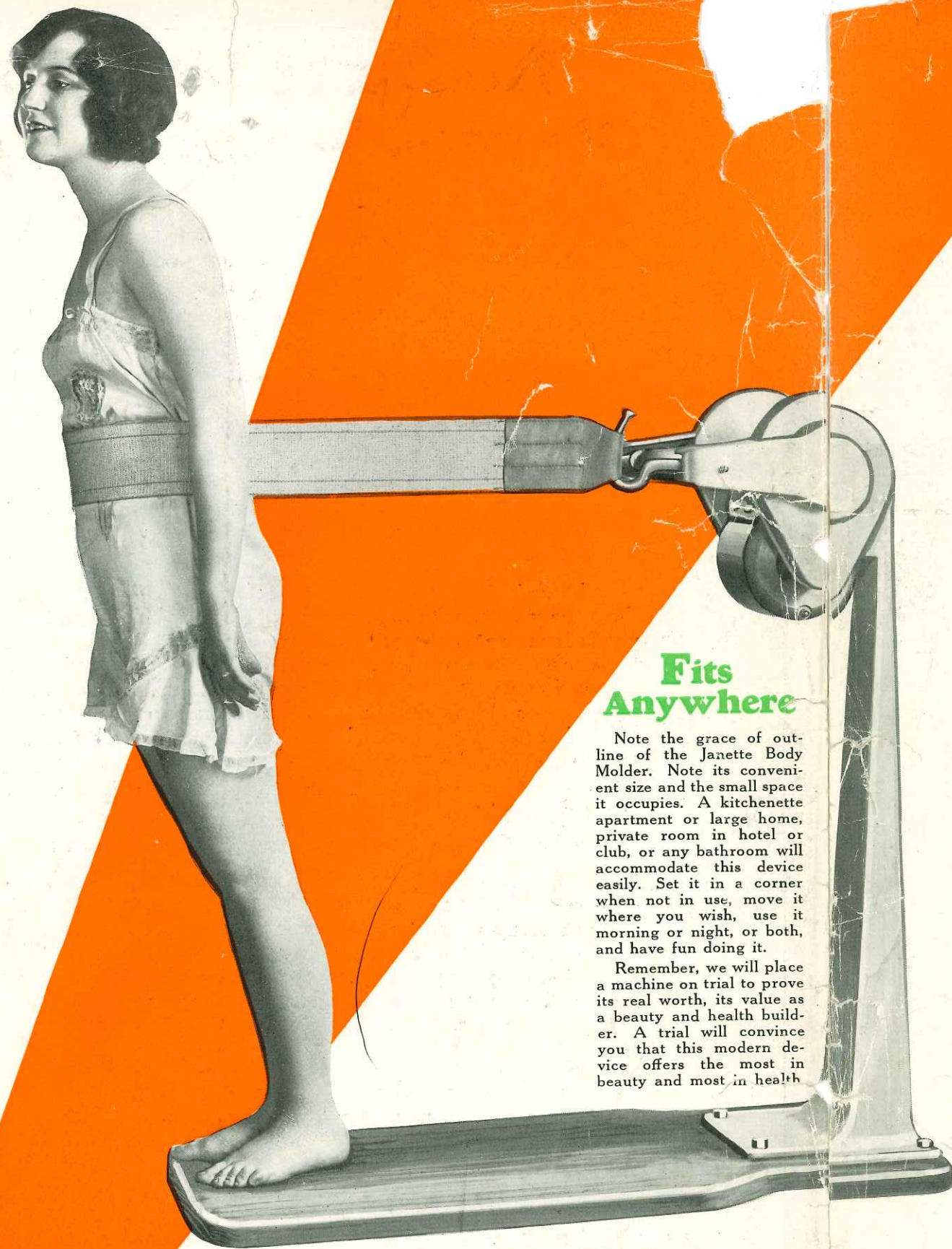
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Reduces Weight, Remolds the Body

Extreme diets may be dangerous, strenuous exercise is too difficult for many, drugs and chemicals should always be avoided, but weight can be reduced in a natural way by this modern method of gently or vigorously, as you please, rubbing away excess flesh, reducing soft flabby fat, and building in its place firm, healthy tissues.

The Janette Body Molder offers the easiest, the quickest, and the most satisfactory way of gaining new body beauty. It utilizes principles known to health authorities everywhere, but the benefits of which heretofore could only be had through the application by specially trained and expensive specialists.

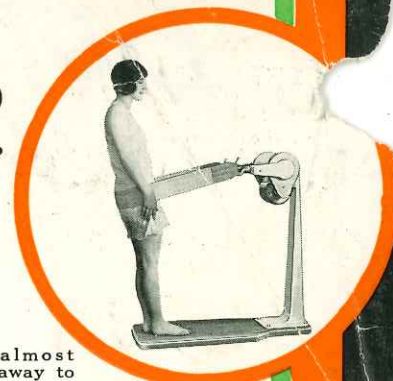
The Janette Body Molder is double acting, for you get both the reciprocating motion, or back and forward movement, together with a gentle rise and fall of the applicator, and this second motion is **all-important** in any device designed to apply the principles of body massage. This feature of the Janette Body Molder is fully covered by patents, and can be found in no other device claiming to do for you what we know can be done.

Try it for 10 days in your own home, use it at our expense, and then if you are not more than satisfied, the trial will not have cost you a penny.

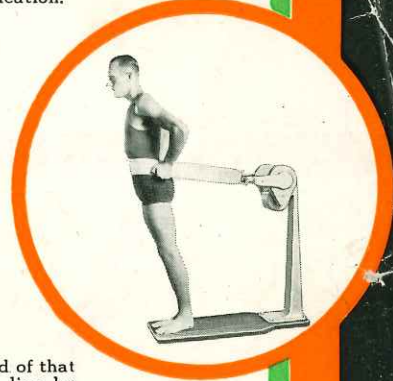
Special Features of the Janette Body Molder

To the right are shown several applications of the Janette device. In the first illustration you see its use for reducing hips, in the second how the muscles of the abdomen may be strengthened so that they produce a flat appearance; next you see it used for reducing the size of thighs, and this is done easily and certainly, for gently it rolls away surplus fat. In the fourth illustration, it is

applied to the shoulders. These are only a few of many of its applications, and full directions accompany every machine. No special skill is needed, no knowledge of anatomy or health principles. Its application is simple, the results are always gratifying, and health authorities everywhere pronounce it a marvellous beautifier and almost magical health builder.



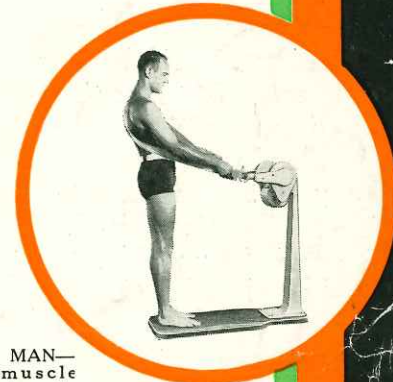
Hips almost
melt away to
normal pro-
portions
through this
application.



Get rid of that
waist line by
this method.



Why have
thick thighs
when it is so
easy to "slen-
derize" them?



Be a MAN—
get muscle
and strength
this NEW
way.

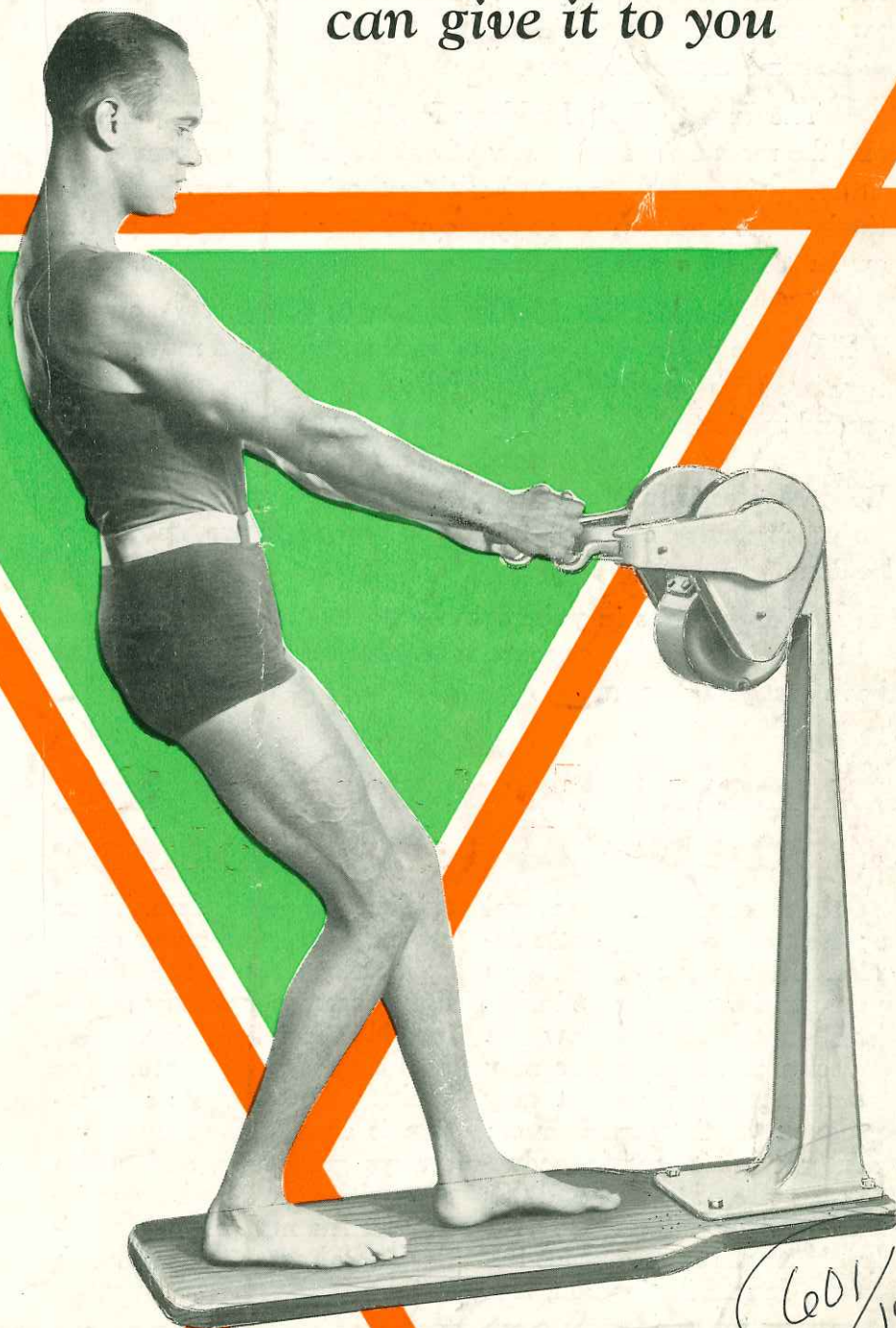
JANETTE BODYMOLDER

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Whether you wish added muscular strength, remodeling of form, reduction of weight, beauty through health, or a convenient method of keeping fit, the

JANETTE BODYMOLDER

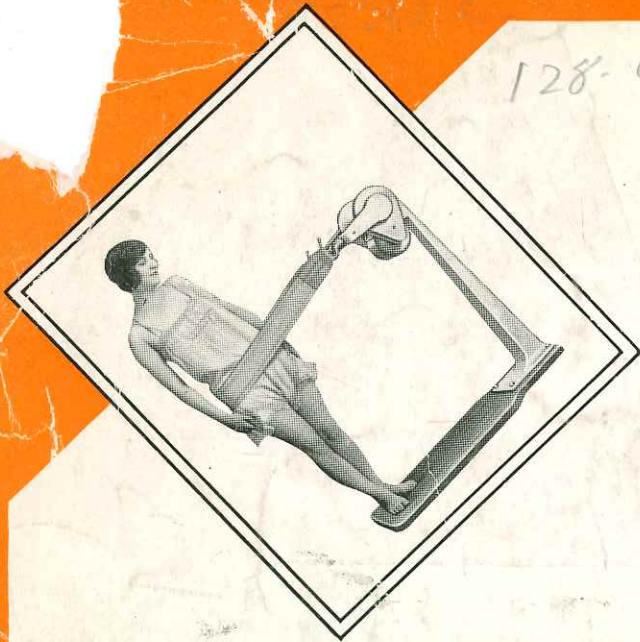
can give it to you

The illustration to the right shows it in use without the beauty band. Gripping the reciprocators, you can test its ability to build muscle in body, arms and legs, as vigorously or as lightly as you wish to use it, and to build new health. Note the tingling sensation as the blood rushes through your system, note the exhilaration you feel after its use. Use the body Molder daily, and, as one enthusiast puts it, "feel like a million dollars."



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**A Well Proportioned Body
Can Be Yours**

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There is No Other Device Like The JANETTIE BODYMOLDER

There is no other device like the Janette Body Molder. No other device uses the same principles in the same way. Nothing like it has ever been offered to the public for use at home, although its principles have long been applied in institutions making a specialty of improving bodily appearance. The trial which we offer free will convince anyone of its tremendous value for home use, for its worth is many times its nominal cost. Women and men who pay hundreds of dollars annually to beauty shops and gymnasiums will find a better means to an end in the Janette Body Molder, and at a fraction of the cost.

Women: Make your body what you wish it to be, mold it to your own ideals and fashion's decree. Feel the thrill and the elation of renewed youth. Once more take pleasure in the activities you once enjoyed so much.

Men: Build up your figure, become strong and well, do all these things right in your own home without inconvenience, without strenuous exercise, without costly instructors and expensive equipment; use the Janette Body Molder on our free trial offer. Send in the blank requesting this trial. There is no obligation on your part if you are not more than satisfied. Should you decide to keep it, the terms are liberal and moderate, and within the means of anyone.

**Send in the trial blank today.
Begin at once to reap the benefits
of a perfect body, a glowing healthy
skin, and abounding health.**

Janette Manufacturing Co.

556-558 West Monroe St., Chicago

